

## Message Text

LIMITED OFFICIAL USE

PAGE 01 GENEVA 13213 311617Z  
ACTION SNM-05

INFO OCT-01 IO-13 ISO-00 DEAE-00 AGRE-00 EB-08 JUSE-00  
CTME-00 AID-05 L-03 EA-10 /045 W  
-----046504 011128Z /14  
R 311601Z AUG 78  
FM USMISSION GENEVA  
TO AMEMBASSY BANGKOK  
INFO SECSTATE WASHDC 3701

LIMITED OFFICIAL USE GENEVA 13213

FROM DEMETRE

E.O. 11652: N/A  
TAGS: SNAR, UN, TH  
SUBJECT: CROP SUBSTITUTION PROGRAM: UN PARTICIPATION

REF: BANGKOK 24829

1. FOLLOWING IS BRIEF PRELIMINARY DESCRIPTION OF MARKET-  
ING PROJECT FOR NORTHERN THAILAND BEING WORKED ON BY  
DEMETRE, PROJECT DEVELOPER FOR UNFDAC EXECUTIVE DIRECTOR  
REXED. DEMETRE PLANS RETURN TO BANGKOK FOR FURTHER  
RESEARCH ON SEPTEMBER 11 FOR 2-WEEK PERIOD. AT THAT TIME  
HE WILL BE AVAILABLE FOR DETAILED DISCUSSIONS OF SUBJECT  
PROJECT.

2. PROJECT DESCRIPTION: THE PROPOSED UNFDAC/ONCB  
MARKETING PROJECT WOULD CHANNEL GRANT ASSISTANCE THROUGH  
A MARKETING ASSOCIATION TO FINANCE THE FOLLOWING CATE-  
GORIES OF PROJECT ACTIVITIES:

A. FINANCING INITIAL OPERATIONS OF A NEW ENTITY,  
THE "HIGHLAND AGRICULTURAL MARKETING ASSOCIATION,"  
(HAMA) WHICH WILL BE CHARTERED UNDER THAI LAW FOR THE  
LIMITED OFFICIAL USE

LIMITED OFFICIAL USE

PAGE 02 GENEVA 13213 311617Z

PURPOSE OF PROVIDING EXPERTISE AND MINIMUM PHYSICAL  
FACILITIES FOR IMPROVING THE PRODUCTION AND MARKETING  
OF DIVERSIFIED CROPS GROWN IN NEWLY FORMED INCORPORATED  
COMMUNITIES;

B. PROVIDING LEGAL ASSISTANCE IN INCORPORATING NEW  
SETTLEMENTS TO ESTABLISH SECURE FINANCIAL BASE TO CHANNEL

SPECIAL SHORT-TERM CREDITS.

C. PROVIDING CAPITAL TO INDIVIDUAL INCORPORATED COMMUNITIES TO FINANCE PRODUCTION FACILITIES, EQUIPMENT, OR FARM IMPLEMENTS WHICH SUPPORT SMALL FARMER MARKETING PROGRAMMES PROVIDING VIABLE ALTERNATIVES TO OPIUM PRODUCTION.

3. THE MARKETING ASSOCIATION (HAMA) WILL IMPROVE THE INCOMES OF THE HIGHLAND FARMERS AND THE ASSOCIATED VILLAGE MEMBERS BY:

- PRODUCING DIVERSIFIED CROPS MEETING MARKET REQUIREMENTS FOR QUANTITY, QUALITY TIMING AND PRICE;

- ESTABLISHING THE PHYSICAL FACILITIES AND CAPACITY FOR ASSEMBLY, PACKAGING AND PROCESSING OF THESE CROPS; AND

- DEVELOPING THE MARKETING CHANNELS AND EXPERTISE REQUIRED TO MOVE LARGE VOLUMES ANTICIPATED FOR THE FUTURE, BOTH IN THE DOMESTIC AS WELL AS INTERNATIONAL MARKETING SUB-SECTORS.

4. THE PROJECT WILL BUILD UPON THE EXISTING ONCB AND UNFDAC PROJECTS, EXPANDING MAJOR OBJECTIVES BY PROVIDING LIMITED OFFICIAL USE

LIMITED OFFICIAL USE

PAGE 03 GENEVA 13213 311617Z

FOR SUCH ACTIVITIES AS:

- NEGOTIATION, EITHER FOR ITS OWN ACCOUNT, OR AS AN AGENT FOR THE INCORPORATED TOWNSHIPS, OF MARKETING CONTRACTS WITH PACKERS, PROCESSORS, WHOLESALERS, DISTRIBUTORS OR OTHER MARKETING FIRMS FOR THE SUPPLY OF PRODUCTS GROWN BY HIGHLAND SMALL FARMER;

- OPERATION OF REGIONAL COLLECTION, SORTING, GRADING, OR PROCESSING FACILITIES;

- UNDERTAKING GENERAL AND SPECIFIED STUDIES RELATED TO MARKETING OF SMALL FARMER DIVERSIFIED PRODUCTION AS A BASIS FOR NEW INVESTMENT IN FACILITIES AT THE VILLAGE LEVEL (E.G. BROOM MAKING PLANT, STORAGE FACILITIES, ETC.), AS WELL AS A BASIS FOR MUSTERING PRIVATE SECTOR INVESTMENTS IN PROCESSING AND DISTRIBUTING VENTURES UTILIZING CROPS PRODUCED BY INCORPORATED VILLAGES AND THEIR MEMBERS;

- PROVIDING SPECIALIZED TECHNICAL ASSISTANCE THROUGH THE EXISTING FACILITIES OF UNFDAC TO INCORPORATED

VILLAGES AND THEIR MEMBERSHIP IN THE AREA OF PRODUCTION  
OF DIVERSIFIED CROPS; AND

- ASSISTING VILLAGE INHABITANTS IN OBTAINING FINANC-  
ING FOR VILLAGE OWNED FACILITIES. VANDEN HEUVEL

LIMITED OFFICIAL USE

NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 jan 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** AGRICULTURAL PRODUCTION, MARKETS, PROGRAMS (PROJECTS)  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 31 aug 1978  
**Decaption Date:** 01 jan 1960  
**Decaption Note:**  
**Disposition Action:** RELEASED  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:** 25 YEAR REVIEW  
**Disposition Date:** 20 Mar 2014  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1978GENEVA13213  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D780357-1002  
**Format:** TEL  
**From:** GENEVA  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1978/newtext/t1978085/aaaaadkv.tel  
**Line Count:** 121  
**Litigation Code IDs:**  
**Litigation Codes:**  
**Litigation History:**  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Message ID:** 4cee6f61-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION SNM  
**Original Classification:** LIMITED OFFICIAL USE  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 3  
**Previous Channel Indicators:** n/a  
**Previous Classification:** LIMITED OFFICIAL USE  
**Previous Handling Restrictions:** n/a  
**Reference:** 78 BANGKOK 24829  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 05 may 2005  
**Review Event:**  
**Review Exemptions:** n/a  
**Review Media Identifier:**  
**Review Release Date:** N/A  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 1697150  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** CROP SUBSTITUTION PROGRAM: UN PARTICIPATION  
**TAGS:** SNAR, EAGR, PORG, TH, UN, UNFDAC  
**To:** BANGKOK  
**Type:** TE  
**vdkgvwkey:** odbc://SAS/SAS.dbo.SAS\_Docs/4cee6f61-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
US Department of State  
EO Systematic Review  
20 Mar 2014  
**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014